



We are a digital innovation Blue Tech startup focused on the development and application of innovative solutions

Press Kit

**Bitcliq**  
TECHNOLOGIES

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# Bitcliq

CHANGE THROUGH  
TECHNOLOGICAL DISRUPTION

We want to contribute to a  
real change in behaviors  
and sustainable use of  
resources.

Based in Portugal, Caldas da Rainha, BITCLIQ is a Portuguese Blue Tech Startup developing and applying innovative tech solutions on the Seafood Supply Chain, aiming to achieve Digital Transformation with significant impact on SGDs, with a special focus on the fishing industry.

On our path to increase efficiency and transparency, we combine ICT R&D results with agile project development, taking open innovation to the next level, by creating and applying deep tech solutions based on emerging technologies such as **Blockchain** and **AI** to solve real industrial problems. Some success examples are **BIG EYE – SMART FISHING** (OMS), **LOTA DIGITAL**(E-Marketplace) and **WISEUp**(MES).



# Our Technology

We create innovative solutions with an impact on the Blue Economy to create an increasingly transparent and sustainable value chain.



Research and development of special projects, in national and international territory, that apply new technological approaches towards the digital transformation of the economy.



Big Eye Smart Fishing is a Cloud platform, that allows an integrated and global vision in the operational management of fishing fleets, with real-time data transmission and effective traceability of the captured fish.



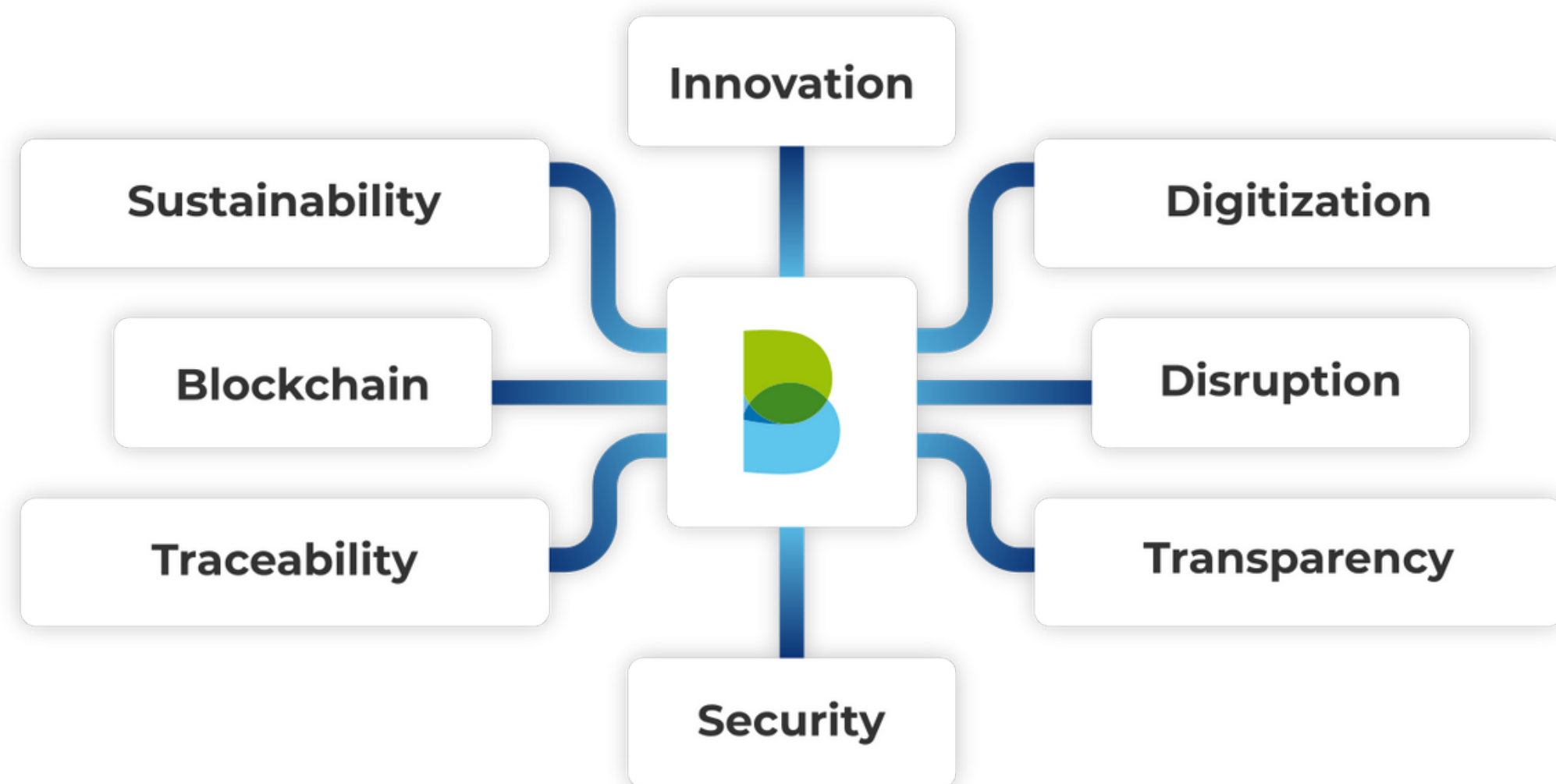
Lota Digital is an innovative digital platform that reinvents the first trade of fish by bringing emerging technologies and Industry 4.0 concepts into the traditional fishing sector.



# Our essence

The need for change towards a sustainable path in the Blue Economy is increasingly necessary. BITCLIQ is committed to leverage and accelerate this transformation.

We believe in the motto *“fail fast, learn and improve faster”*, we break and revolutionize concepts every day, in an incessant search for progress.



**INNOVATION, TRANSPARENCY  
AND TRUST TO BUILD  
A BLUE FUTURE**

We are committed to  
research and  
develop projects that make a  
difference in the  
Blue Economy.



# Our mission, focus and commitment

To realize every commitment that we propose, we act in an agile, creative and innovative way.



## Mission

Contribute to the change behaviors and sustainable use of resources.



## Focus

Develop innovative technology that guarantees the efficiency and optimization of value chains.



## Commitment

Always be at the forefront of Technological Innovation and encourage creative and collaborative work.



# Milestones

**2013** - Bitcliq was born.

**2014** - Project "Smart Fishing" for the international fishing sector take its first steps.

**2015** - Big Eye Smart Fishing is successfully applied in Ghana and wins Elevator Pitch - Ideias que Marcam contest.

**2016** - Development of several national and international projects related to the seafood and fish digital traceability.

**2017** - Bitcliq wins the 10th edition of the Green Project Awards in the Industry 4.0 - Digital Transformation category.

**2018** - Investment agreement to launch the Lota Digital project. Bitcliq wins FLAD/EY BUZZ USA award and participates in Blue Tech conference in San Diego(USA).

**2019** - Lota Digital projects starts with the pilot in Peniche. The Saber a Mar brand is created to sell fresh fish traceable from the sea to the plate.

**2020** - Bitcliq wins in Madrid the Empreendedor XXI contest in AgroTech category. First investement round with the participation of Indico, LC Ventures and Fundo de Investimento Social(FIS). The expansion of Lota Digital to new ports begins.

**2021** - Bitcliq Technologies, S.A. is born with the mission of the rapid expansion of Lota Digital in Portugal and new international markets.





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