



We are a digital innovation **Blue Tech** startup focused on the development of **solutions** and **intelligent information systems**.

Press Kit

Bitcliq
TECHNOLOGIES

Contact

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Bitcliq

CHANGE THROUGH TECHNOLOGICAL DISRUPTION

We want to contribute to a
**real change in behaviors
and sustainable use of
resources.**

Based in Portugal, Caldas da Rainha, BITCLIQ is a bluetech startup founded in 2013 by Pedro Araújo Manuel and focuses on the development of intelligent information systems and solutions for digital transformation, with a special focus on the sea area.

With a disruptive approach, we drive the sustainable growth of the Blue Economy, applying emerging technologies that allow a transformation and enhancement of its various sectors, such as fishing. In this way, combined with agile processes, we take innovation to activities as traditional as artisanal fishing, creating conditions for the optimization of its value chain.

The sustainability of natural resources and the changing behavior of consumption habits are the basis of our mission. Simultaneously, our solutions have an economic impact on coastal communities and surrounding organizations. In the same way that they create conditions for consumers to be increasingly informed, making more conscious choices.

This entrepreneurial vision has aroused the interest of some of the main Portuguese venture capitals, such as Indico Capital Partners and LC Ventures, which participated in 2019 in the first seed investment round. In 2020, through the Lota Digital project, Bitcliq was recognized as an Innovation and Social Entrepreneurship Company, being the first startup of the Blue Economy to receive investment from the Social Innovation Fund (FIS)..



Our Technology

We create innovative solutions with an impact on the Blue Economy, so that all stakeholders can be active agents in an increasingly transparent and sustainable value chain.

The logo for LAB Bitcliq Technologies. It features the word "LAB" in a white box above "Bitcliq" in a large, bold, white font, with "TECHNOLOGIES" in a smaller, white, all-caps font below it. The background is dark blue with a network of glowing blue dots and lines.

LAB
Bitcliq
TECHNOLOGIES

Research and development of special projects, in national and international territory, that apply new technological approaches towards the digital transformation of the economy.



Big Eye Smart Fishing is a Cloud platform, that allows an integrated and global vision in the operational management of fishing fleets, with real-time data transmission and effective traceability of the captured fish.



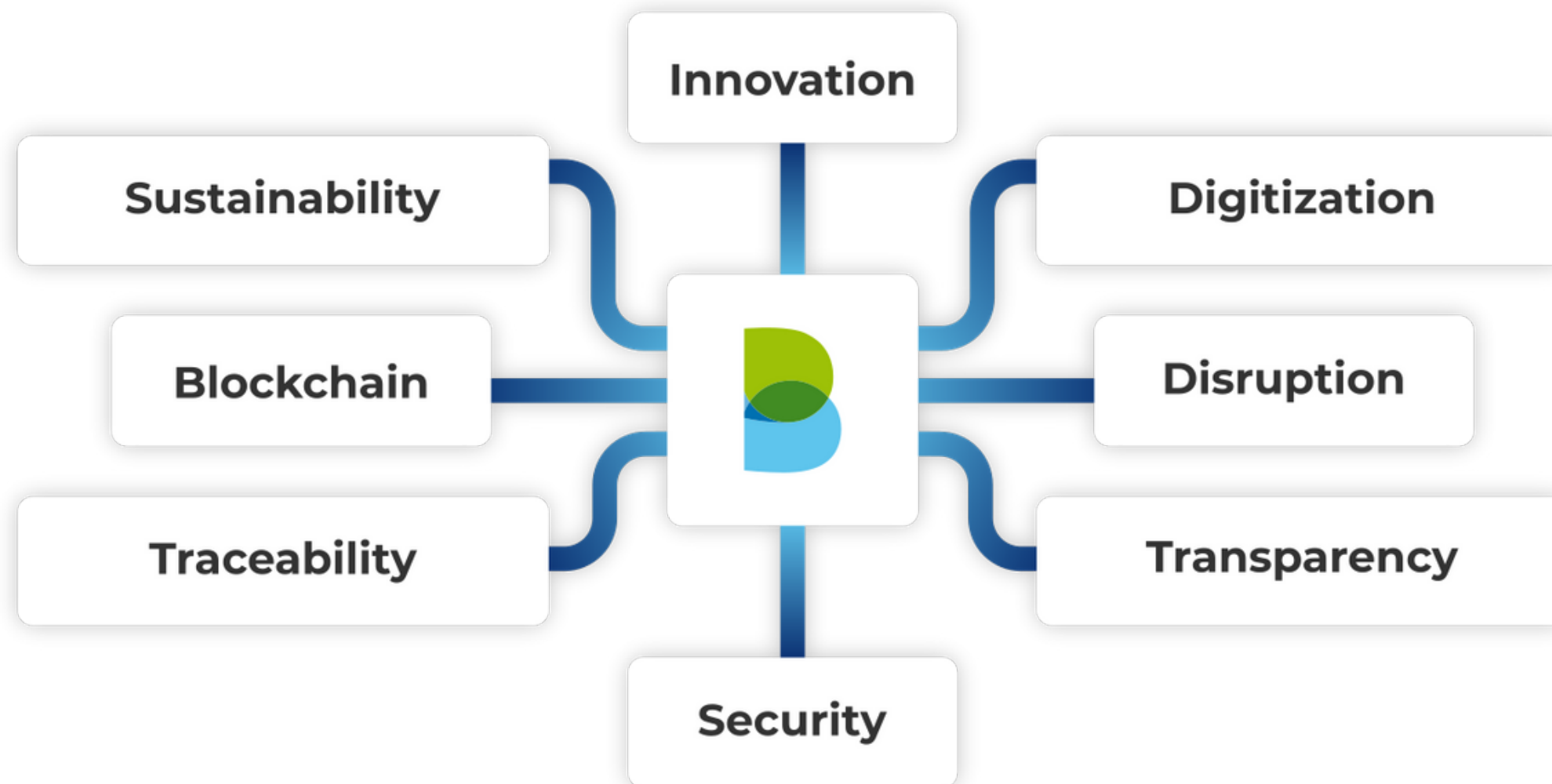
Lota Digital is the first blockchain e-marketplace that allows an early first sale of fish still at sea, connecting buyers directly to fishermen.



Our essence

The need for change towards a sustainable path in the Blue Economy is increasingly necessary. BITCLIQ is committed to leverage and accelerate this transformation.

We believe in the motto “*fail fast, learn and improve faster*”, we break and revolutionize concepts every day, in an incessant search for progress.



INNOVATION, TRANSPARENCY
AND TRUST TO BUILD
A BLUE FUTURE

We are committed to
the **research** and
development of projects that
make a difference in the
Blue Economy.



Our mission, focus and commitment

To realize every commitment that we propose, we act in an agile, creative e inovative way.



Mission

Contribute to the change behaviors and sustainable use of resources.



Focus

Develop innovative technology that guarantees the efficiency and optimization of value chains.



Commitment

Always be at the forefront of Technological Innovation and encourage creative and collaborative work.



Milestones

2013 - Bitcliq was born.

2014 - Project "Smart Fishing" for the international fishing sector take its first steps.

2015 - Big Eye Smart Fishing is successfully applied in Ghana and wins Elevator Pitch - Ideias que Marcam contest.

2016 - Development of several national and international projects related to the seafood and fish digital traceability.

2017 - Bitcliq wins the 10th edition of the Green Project Awards in the Industry 4.0 - Digital Transformation category.

2018 - Investment agreement to launch the Lota Digital project. Bitcliq wins FLAD/EY BUZZ USA award and participates in Blue Tech conference in San Diego(USA).

2019 - Lota Digital projects starts with the pilot in Peniche. The Saber a Mar brand is created to sell fresh fish traceable from the sea to the plate.

2020 - Bitcliq wins in Madrid the Empreendedor XXI contest in AgroTech category. First investment round with the participation of Indico, LC Ventures and Fundo de Investimento Social(FIS). The expansion of Lota Digital to new ports begins.

2021 - Bitcliq Technologies, S.A. is born with the mission of the rapid expansion of Lota Digital in Portugal and new international markets.





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